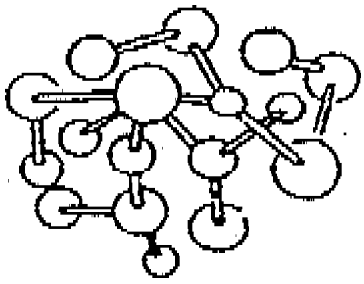
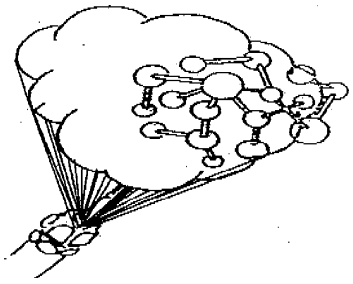
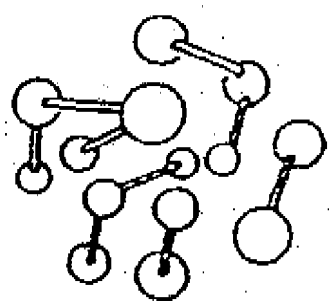
THE CEILING PRO CLEANING SYSTEM



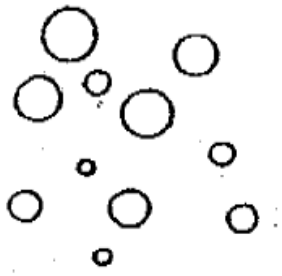
1. Dirt molecule on ceiling molecule



2. Solution sprayed on dirt molecule



3. Dirt molecule broken up by solution



4. Dirt molecule falling from ceiling

WHAT HAPPENS TO THE DIRT?

The enzymes, emulsifiers (used to enable the break-up of greasy soils into smaller particles that are easier to disperse), oxidizers (used for it's ability to add pressure to the capillary, wick, or fiber to push the molecule to the surface), solubalizers (used to enable the dissolution of a soil so it is no longer a solid particle) and surfactants (used for their ability to surround the soil by breaking it up),used in the Ceiling Pro Cleaning System causes the soil to change its properties, breaking down the particles to less than two microns. Capillary action removes the soil from the pores as well as the surface; these minute particles are disposed of through the normal room atmosphere and ventilation system. Little or none actually falls to any surface in the room.

Soil found on ceilings is of three general types, which are removed separately:

1. Dirt and soot, especially around heating and'cooling vents. This is removed by vacuuming and brushing.
2. Yellow-brown material which is residue and tars from tobacco smoke and/or cooking. Removed by spraying.
3. Stains from water soaking through the ceiling.

During the cleaning process, of course, the loosely adherent dirt and soot are removed by brushing and vacuuming. The activated cleaning solution contains a variety of ingredients each of which is intended to attack a particular component of the specific type of soiling you are working on. The soil is instantly loosened and starts to fall with the mist.